

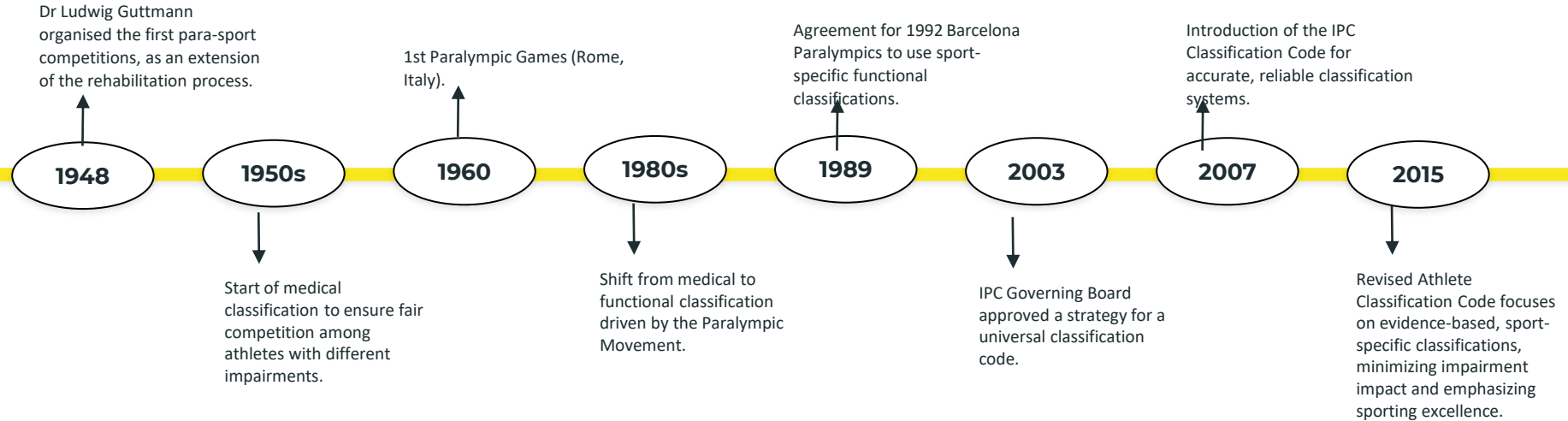
Donation / Sponsorship request

Building a brighter future for Para athletes

Month, year



History of Parasport



About our sport organization

- *[What is it?]*
- *[When is it found?]*
- *[Number of medals]*
- *[Famous Para athletes]*
- *[Presence in the Media and publicity]*

Importance of parasport

Raising awareness

Parasport aims to emphasize the importance and benefits of sports for individuals with disabilities and their families.

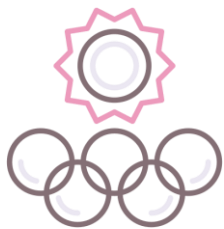
Empowering freedom

Parasport offers a platform for individuals to test their limits and boost their self-assurance. This journey of breaking down barriers leads to a significant feeling of independence, empowerment, and a strong sense of self.

Building community

The essence of sports lies in the relationships that are built and the unforgettable moments that are shared. Challenge of transforming attitudes is easier to overcome while having an athlete mindset.

Visibility of parasport



More than 140 NPCs are taking part in Summer Paralympic Games. It is expected that **more than 4,000** para athletes will participate in Paris 2024 Paralympic Games.



Between 40-60 NPCs are participating in Winter Paralympic Games. Approximate number of participants varies due to quota places which is on rise; On MC 2026, the number of athlete quota places is **665**.



Media Rights Holders in **more than 160 countries** and territories have committed to broadcasting the Paris 2024 Paralympic Games; live coverage from each of the 22 sports.



National sponsorship campaigns (in the form of partnership between company and paralympic organisations).



High visibility of **social media** of famous para athletes, NPC s and IPCs.

Why to sponsor / donate?

- What do **companies** get?
 - Reputation, Positive social impact (CSR objectives) and public perception
 - Expanding customer base, increasing loyalty, building human resources and internal public
 - Attract and retain a quality workforce
 - Volunteer opportunities for employees
 - Strategic partnerships opportunities
 - Opportunity for innovation in inclusive product/service design
- How can **sport organizations** benefit from sponsorship/donation?
 - Enhanced financial stability (both with daily operations and event hosting)
 - Improving infrastructure and resources (upgrade of facilities and purchase of needed equipment)
 - Increased visibility and awareness
 - Strengthening community engagement
 - Building stronger partnerships


How to sponsor / donate?

- Direct sponsorships (parasport organisation, team or individual para athlete)
- Equipment donations
- Facility access (training facilities / rehabilitation centers)
- Products donations (sport equipment, food supplements, etc.)
- Medical and health services
- Sponsorship for sport events
 - **International Sport Days** for domestic athletes to qualify
 - **Youth Sport Day** to motivate young athletes
 - **Integrated sport days** - collaboration between sport and parasport athletes
- Grants and scholarships
- Hosting fundraising events
- Sponsoring competitions and tournaments

Lidl and NPC Slovenia

- support the development of parasport and strengthening public awareness about the importance of sport for the disabled
- SM content: Honestly about parasport (Iskreno o parašportu)

🏠 | Naš tralasti časov | Poročilo za boljši svet | Znanost podpira Zvezo za šport invalidov - slovenski paraolimpijski komite



Ponosno podpiramo Zvezo za šport invalidov - Slovenski paraolimpijski komite

LIDL SLOVENIJA - ZLATI SPONZOR

V Lidl Slovenija že vse od leta 2016 z velikim spoštovanjem in občudovanjem podpiramo šport invalidov in slovenske športnike. Smo zlati sponzor [Zveze za šport invalidov Slovenije - Slovenskega paraolimpijskega komiteja](#) (Zveza ŠIS - SPK) in skupaj sodelujemo pri različnih projektih, ki ne le podpirajo slovenski parašport, temveč tudi spremenjajo zavest javnosti o [vključevanju mladih invalidov v šport](#). Naše partnerstvo že vse od samih začetkov presega meje običajnega sponzorstva, saj skupaj snujemo številne projekte, dogodke, aktivnosti in posvete za že uveljavljene športnike invalide pa tudi mlade invalide in njihove družine.



V ŠPORTU MI NI PARA.

David Škorjanc
košarkar na vozčku

LIDL PONOSNO PODPIRAMO SLOVENSKI PARAŠPORT.

Preprosto več za vas

USTVARIMO BOLJŠI SVET

SPP and NPC Slovakia

- General partner of the event - first barrier-free festival Paráda
- In the Educational Zone, children had the opportunity to try wheelchair rides, learn to overcome obstacles with a white cane for the visually impaired, and learn some sign language with the organization Nepočujúce Dieťa.
- While in the Sports Zone, children could try a variety of Paralympic sports

PARÁDA
PRVÝ BEZBARIÉROVÝ FESTIVAL

POZÝVAME VÁS NA PRVÝ BEZBARIÉROVÝ FESTIVAL

SOBOTA 26.8. 2023
OD 09:30
HS CENTRUM
PIEŠŤANY

ČKAJÚ NA VÁS PARA ŠPORTY, SLOVENSKÍ PARALYMPIJNCI, HĽADANIE TALENTOV, WORKSHOPY, TVORIVÉ DIELNE, SPP ZÓNA ZÁBAVY, HUDBNÉ VYSTÚPENIA - PETER CMORIK BAND, LUCIA BILJINOVÁ, MICHAL ČERVENKA, ROBO OPAŤOVSKÝ, MODERUJÚ JURAJ TURIS A ŠTEFAN SKRÓČANÝ

ROK DO PARALYMPIJSKÝCH HIER 2024 V PARÍŽI

SPP
SLOVENSKÉ PARALYMPIJSKÉ ZBORY

ŽUPNÉ PARALYMPIÁDY 2023 FINÁLE

Tenis na vozíku
Paralukostreľba
Parastreľba
Florbal na el. vozíčkoch
Showdown
Curling na vozíku
Basketbal na vozíku
Paracyklistika
Paraalpské lyžovanie
Paraveslovanie
Paravolejbal
Paragolf

www.festivalparada.sk

K&H Bank and Hungarian Paralympic Team

- Scholarship programme and sponsoring of paralympic team
- Since 2007, the K&H move! scholarship programme, including 2024, has supported 34 para athletes and supporters with a total of 29 million forints.



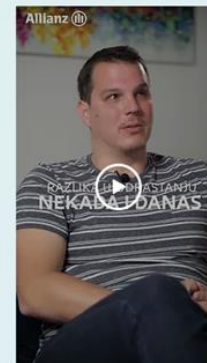
Allianz d.d. and NPC Croatia

- CSR project: Hour for us (Sat za nas)
- website where parents and children can find inspirational suggestions, advice, and activities that can enrich their daily lives

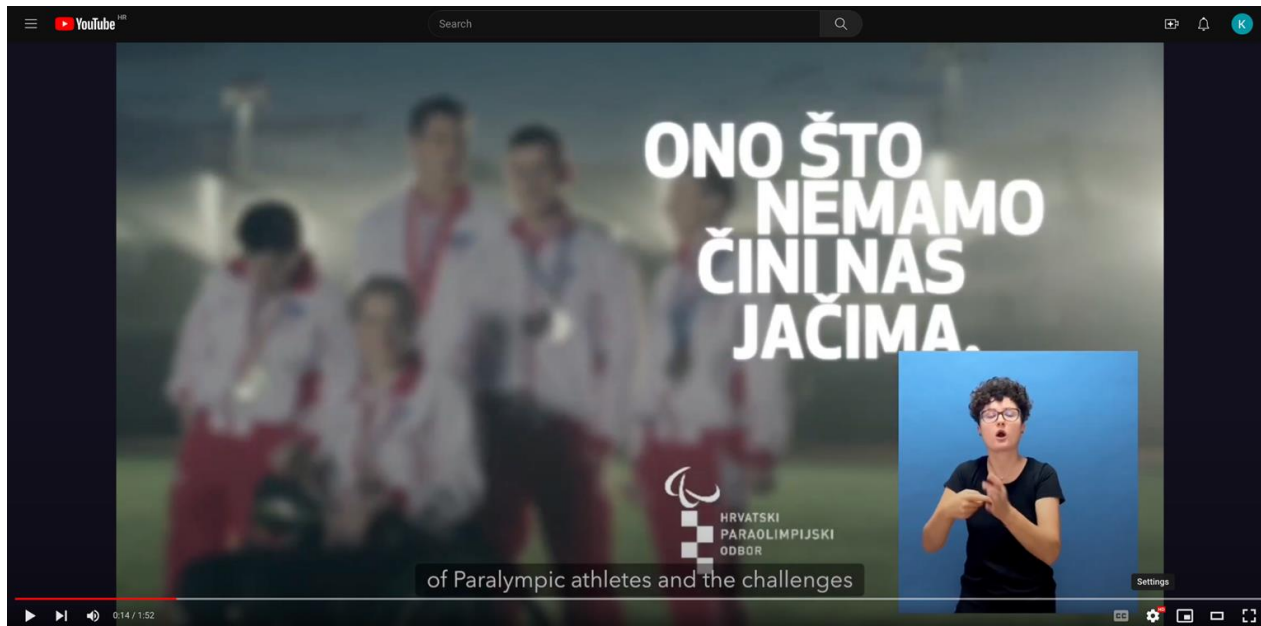


Koje benefite sport donosi djetetu?

Samostalnost, hrabrost, mentalnu i fizičku snagu, izgradnju karaktera... Popis je dug, a o svim benefitima na vlastitom primjeru može posvjedočiti Branimir Budetić - kao vrhunski sportaš, paraolimpijac i roditelj.



Good practice



NPC Croatia and Allianz d.d.

Want to **know more?**

Contact us to schedule
a meeting!

Contact information



Template for the email that you can write to potential sponsor/donator:

Dear,

I hope this message finds you well.

My name is [Your name], and I am the [Your position] at [Your sports organization]. I am reaching out to introduce an exciting opportunity for [Corporation's name] to partner with us in our mission to [briefly describe your organization's mission or goals].

We are currently seeking esteemed partners to support our [specific event or initiative]. Your corporation's commitment to [relevant value or cause, aligns perfectly with our objectives, and we believe a partnership could be mutually beneficial.

Attached to this email, you will find a detailed presentation that outlines:

- History, Importance and Visibility of Parasport
- What can you get from the partnership
- How you can sponsor/donate

In case that you are interested we can schedule a meeting at your convenience to discuss this in more detail. Let us know your availability over the next couple of weeks, and we will arrange a time that works best for you.

We are excited about the potential of working together to make a positive impact!

Warm regards,